

The Process of Opening a GOLDEN CHICK® Franchise



Golden Chick has opened over 180 locations since 1985, and we've established ourselves as a popular go-to spot for fried chicken, savory sides, and our signature Golden Tenders. With all of that experience under our belt, we've streamlined the process of opening new locations. Our franchisees can rely on us to guide them through the stages, so there's never any confusion about what's coming next. Here, learn more about the process of opening a new Golden Chick franchise.

STEP 1

Introductory Call. *

Get in touch with us and let us know you're interested in learning more about owning your own quick-service restaurant. We'll give you the preliminary details and answer your questions.



STEP 2

Reviewing the Details.

We'll get to know more about you and your background to see if you'd be a good fit for our brand. We'll also provide you with a copy of our Franchise Disclosure Document (FDD), so you can review all of the investment details on your own time.



STEP 3

Due Diligence & Proforma.

We'll help you connect with current franchisees so you can learn more about the experience. Around this time, you'll also prepare a financial proforma so we can learn more about your resources and readiness to invest.



STEP 4

Ops Assessment.

Before you sign your franchise agreement, we'll give you a sneak peek at Golden Chick operations. Restaurant layout, employee responsibilities, and key systems are a few of the topics we'll cover so you can get a better idea of how your future business will run.



STEP 5

Discovery Day.

You'll join us at our support center in Richardson, Texas, where you'll get to know our team and will have the chance to ask any outstanding questions. You'll enjoy a one-on-one talk with a member of our executive team so you can better get to know our company culture. By the end of your Discovery Day, if we'd mutually like to move forward, you'll sign your franchise agreement and officially become a part of our brand.



STEP 6

Your Grand Opening and Beyond.

Golden Chick stands by our franchisees as they grow their new businesses. We'll work with you to find the perfect location, advertise your grand opening, and get your restaurant up and running. Of course, you can look forward to continued support from Golden Chick as you grow your business through the years.



As you can see, the process is straightforward and includes many built-in opportunities for you to get the information and support you need. Our franchisees never need to go it alone, no matter what stage they're in!

Contact Golden Chick today to learn more about what it takes to open a franchise of your own or to start the process.

GOLDEN CHICK®