

What Franchise Industry Experts Are Saying About Golden Chick



In the franchise world that is as diverse and fast-paced as the business world itself, it's important that entrepreneurs consider the various options before selecting the right franchise opportunity to invest in. Many with business ventures that follow a franchising model will advise that more than just choosing what seems like a good brand to partner with is the confidence in knowing their chances of success with that franchise brand is possible.

The Golden Chick team is committed to proving why our business opportunity is among the best in not just the quick-service restaurant (QSR) market but within the franchise industry as a whole. We are not the only ones who believe in our proven business model, as Golden Chick continues to earn recognition from industry experts including most recent accolades from Entrepreneur, Nation's Restaurant News, and Restaurant Business Magazine.

Entrepreneur MAGAZINE

2023 marked yet another year where Golden Chick continued to climb up Entrepreneur's Franchise 500 Rankings. This list of the top franchise opportunities is published annually and recognizes the most innovative franchises available for entrepreneurs to invest in.

When naming Golden Chick to the list yet again, Entrepreneur recognized us for the training and support we provide to our franchisees, including our marketing and advertising programs. Golden Chick was also praised for our high-quality food and in-store experience, which has allowed us to build a loyal customer base and expect frequent return visits.

#116
2023 FRANCHISE
500 RANK



Nation's Restaurant News

Golden Chick has also been recognized as one of the fastest-growing franchises in today's market by Nation's Restaurant News, ranking us on their Top 200 Franchises list for the fourth consecutive year. NRN specifically noted the success occurring franchise-wide, with resulting benefits from our franchisee-friendly brand refresh program.

This program is designed to grant flexibility to Golden Chick franchisees so they can serve their customers in the most optimal way possible. This strategy has helped many of our franchisees reduce their operational costs, improve customer outreach and retention, and achieve a better return on investment compared to what other franchisors may offer them.

#142
NRN TOP
200 RANK



RESTAURANT BUSINESS MAGAZINE

Golden Chick was once again named to Restaurant Business magazine's annual Top 500 Chain Restaurant Report as one of the highest-grossing restaurant brands in the United States. Within this list, Golden Chick was among the best-performing franchise brands in both the chicken and QSR categories.

Golden Chick's long, decorated, and stable history has allowed us to fuel the growth that has propelled us to the industry recognition that we have received in these awards. With over 50 years of serving delicious and authentic chicken dishes that pair very well with the sides on our menu, customers have become fans for life. When you put this all together, it creates a fantastic opportunity for entrepreneurs searching the market for a chicken QSR franchise with strong growth potential – a Golden Chick benefit that's reflected in our many awards!

#151
TOP 500 CHAIN
RESTAURANT
REPORT



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